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CLUB FACT SHEET

Organization

- Founded in 1970. 10,000 members - largest recreational bicycle club in the United States
- Over 30,000 event participants and 1,000 volunteers annually
- 16 full-time staff; nine Board of Directors
- Programming: advocacy, education & safety, commuting, recreational events and daily rides
- \$2.7 million annual budget. Cycling events are fundraisers for the organization.
- Sister organization: Cascade Bicycle Club Education Foundation, 501(c)3 status.

Programming

Advocacy

- We work directly with governments, allied organizations, neighborhoods and our members to advance our mission to build better communities through cycling.
- The efforts of Cascade Bicycle Club Advocacy have resulted in new bike lanes, increased access for cyclists throughout the Puget Sound Region, new project funding and legal defense for local treasures like the Burke-Gilman Trail.
- Recent projects & activities: Seattle Bike Master Plan; Seattle Complete Streets Ordinance; Kirkland Complete Streets Ordinance; Growth Management Hearings Board action against Lake Forest Park to defend the Burke-Gilman Trail; Burlington-Northern Santa Fe Railroad conversion to multi-use trail; endorsement of Proposition 1, Bridging the Gap (Nov. 06).

Education & Safety

- Through the Cascade Bicycle Club Education Foundation, the charitably-funded, 501(c)3 wing of our organization, we offer bicycle education programs for youth, teens and adults. Outreach includes:
 - Free and low-cost community helmet sales. We fit 2500 helmets in 2006.
 - Safety assemblies and bike rodeos for kids and Group Health Basics of Bicycling curriculum in local schools reached 12,363 kids in 2006.
 - Urban Cycling Programs, skills clinics, and lectures for adults
 - Bicycle Ambassador presence at community events, providing maps, fitting helmets and offering advice and tips for cyclists of all ages and abilities.



Commuting

- 2007 saw the largest participation in Cascade’s Bike to Work & School Month programs.
 - The Vulcan Bike to Work Breakfast fundraiser brought together business and community leaders who are committed to bike commuting in our community.
 - Group Health Commute Challenge: more than 7,500 riders commuted 997,830 miles during the contest in May 2007, saving nearly a million pounds of CO2.
 - Starbucks Bike to Work Day: record attendance with more than 19,000 riders.
 - Bike to School Day drew participation from 2,359 students in 22 area schools. 1,004 students participated in Bike to School Month.
- Cascade Bicycle Club received a Transportation Enhancements (TE) grant from the federal government to develop bicycle commuting programming through July 2008.
 - Participating pilot companies include Boeing, Cutter & Buck, Group Health, Institute for Systems Biology, Microsoft and Mithun.
 - Embarked on a public education campaign, “Give Cyclists 3 Feet of Space.” See: www.give3feet.org.

Daily Rides

- 2006 stats:
 - 135 volunteer ride leaders; 18,000 participants.
 - 1,200+ daily rides, free and open to the public.
 - 960,000 miles ridden
 - All ages served, from families with children to retired seniors.
- Sub-categories include:
 - [Cascade Training Series](#) introduced nearly 200 cyclists to a free spring training program organized around the STP in July.
 - High Performance Cycling : cyclists who want to engage in high performance riding outside of racing.
 - Easy Riders: seeks to make cycling accessible, regardless of rider’s disabilities or medical conditions.
 - CC Riders: cycling group for cancer patients, survivors and friends.

Events & Tours

Cascade offers local and overseas touring opportunities. Local tours are generally supported with groups of up to 30 riders. Overseas tours have visited France, Italy, Ireland, Spain, Greece, The Netherlands, New Zealand, Vietnam and China.

Cascade produces ten events per year, including Washington’s top three largest events, the Group Health Seattle to Portland Bicycle Classic, Chilly Hilly and Flying Wheels Summer Century.

- [Chilly Hilly](#)
February since 1973. 4,500 riders.
Rated as one of four classic rides in the nation by Bicycling Magazine.
- [Group Health Seattle International Bicycle Expo](#)
Spring since 1989. 175 exhibitors and 10,000 attendees.
Third largest consumer bicycle trade show in the nation.
- [Flying Wheels Summer Century](#)
June since 1987. 3,100 riders.



Washington's largest century and second largest cycling event. Routes distances from 25 to 100 miles. Finish line festival with track racing at the Marymoor Velodrome.

- [Group Health Seattle to Portland Bicycle Classic \(STP\)](#)

July since 1980. 9,000 riders (capped).

Cascade's primary fundraiser. Washington's largest cycling event. 200 well-supported miles between cities. Finish line festival draws nearly 20,000 visitors.

- [Cyclefest Outdoor Cinema](#)

July since 2004. 2,000 participants.

Free event to watch a mountain stage of the Tour de France in the park on a big screen. Includes family activities, races, music and more.

- [Ride from Seattle to Vancouver, BC and Party \(RSVP\)](#)

August since 1982. 1,300 riders.

A 183-mile, two-day, cross-border ride. Post-event music and no-host bar party in downtown Vancouver, BC.

- [Ride Around Washington](#)

August since 1999. 200 riders

A fully supported 6-day ride with rotating annual routes through the best riding and most picturesque locations in Washington State.

- [Cascade Spawning Cycle](#)

September since 2004. 700 riders

Seattle's only urban cycling event. Routes for all abilities, including kids and families. Loosly follows the Pacific Salmon spawning route from sea to fresh water and back again. The 2007 event features partnership with Big Brothers Big Sisters.

- [High Pass Challenge](#)

New event that started in September 2007. The 500 rider limit was achieved in 2007. The limit increases to 800 in 2008

A challenging new event, leading riders through the pristine Gifford Pinchot Wilderness Area. Starting from Packwood, Washington, cyclists will climb over 7,500 feet in elevation gain over 120 miles. The halfway point is at scenic Windy Ridge, overlooking the Mount St. Helen's blast zone.

- [Kitsap Color Classic](#)

October since 1992. 1,000 riders

A fall classic marking the end of the cycling event riding season in WA. Travels the beautiful Kitsap Peninsula after a short ferry ride.

Community involvement

Cascade staff and board are members of:

- Cooper Jones Bicycle Advisory Committee (Washington Traffic Safety Commission)
- Friends of the Burke-Gilman Trail (Board)
- King County Physical Activity Coalition
- Physical Activity Workgroup for Seattle-King County Public Health
- Pro Walk-Pro Bike Conference Host Committee, 2008
- Puget Sound Regional Council BNSF Corridor Advisory Committee
- Seattle Great City Initiative
- Transportation Choices Coalition

